

DEVELOPMENT VARIANCE PERMIT NO. DVP00209

1774768 ONTARIO LIMITED Name of Owner(s) of Land (Permittee)

Civic Address: 2468 KENWORTH ROAD

- 1. This development variance permit is issued subject to compliance with all of the bylaws of the municipality applicable thereto, except as specifically varied by this permit.
- 2. This permit applies to and only to those lands within the municipality described below, and any and all building structures and other developments thereon:

Legal Description:

LOT 1, SECTION 5, WELLINGTON DISTRICT, PLAN 17696

PID No. 003-972-852

- 3. The City of Nanaimo "SIGN BYLAW 1987 NO. 2850" is hereby varied as follows:
 - Section (5) (i) of the Sign Bylaw No. 2850 limits the number of freestanding signs on a site to no more than 1 per highway frontage of a site, to a maximum of 3 signs per site. The total number of freestanding signs on the site is 4. This represents a variance of 3 signs per frontage and 1 per site.
- 4. The permittee, as a condition of the issuance of this permit, shall develop the land described herein strictly in accordance with the following terms and conditions and provisions and in accordance with any plans and specifications attached hereto which shall form a part thereof.

Schedule A Location Plan

Schedule B Site Plan

Schedule C Site Sign

Schedule D BMW Sign

Schedule E Mercedes Sign

Schedule F Subaru Sign

Schedule G Applicant's Rationale -

- 5. If the permittee does not substantially commence the construction permitted by this permit within two years of the date of this permit, this permit shall lapse.
- 6. This permit prevails over the provisions of the bylaw in the event of conflict.
- 7. This permit is not a building permit nor does it constitute approval of any signage. Separate applications must be made for a building permit and sign permit.

AUTHORIZING RESOLUTION PASSED BY COUNCIL THE 13th DAY OF MAY, 2013.

Corporate Officer Date

DS/lb

Prospero attachment: DVP00209

SCHEDULE A This is Schedule A referred to in the Development Permit E3 Corporate Officer 2013-MAY-16 Island ... ynway North Date 2595 Bowen Rd Rd 2585 Hayes [2390 2375 2590 2380 2575 2480 Kenworth Rd 2475 2477 2586 COR3 12 2555 Cienar Dr

DEVELOPMENT VARIANCE PERMIT NO. DVP00209

2365

2321

2377

2317



LOCATION PLAN

Civic: 2468 Kenworth Road



2535

Development Permit No. DVP00209 2468 Kenworth Road Schedule B Site Plan

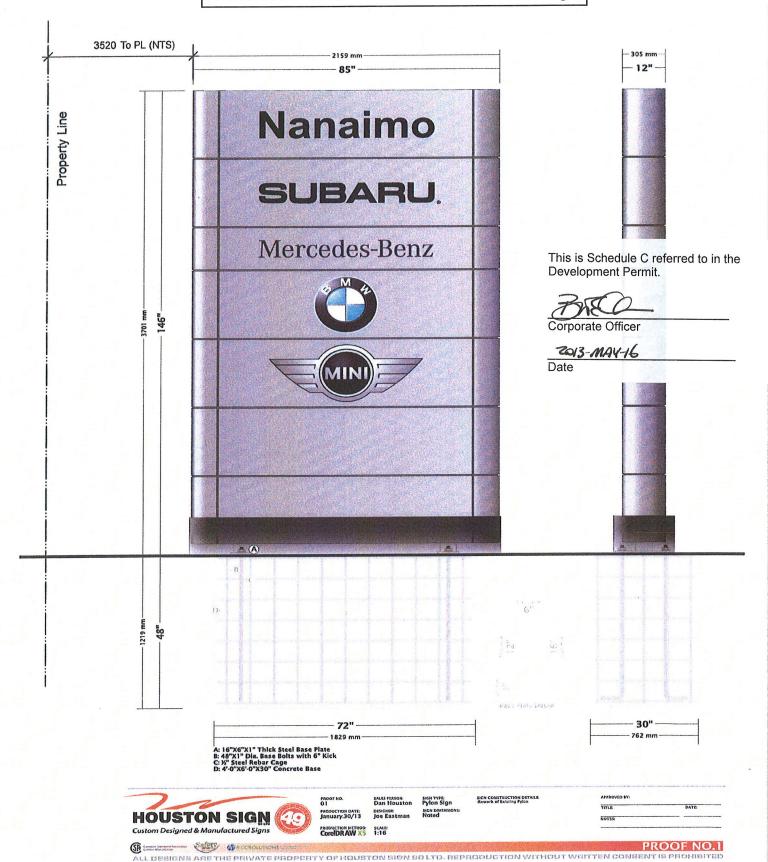


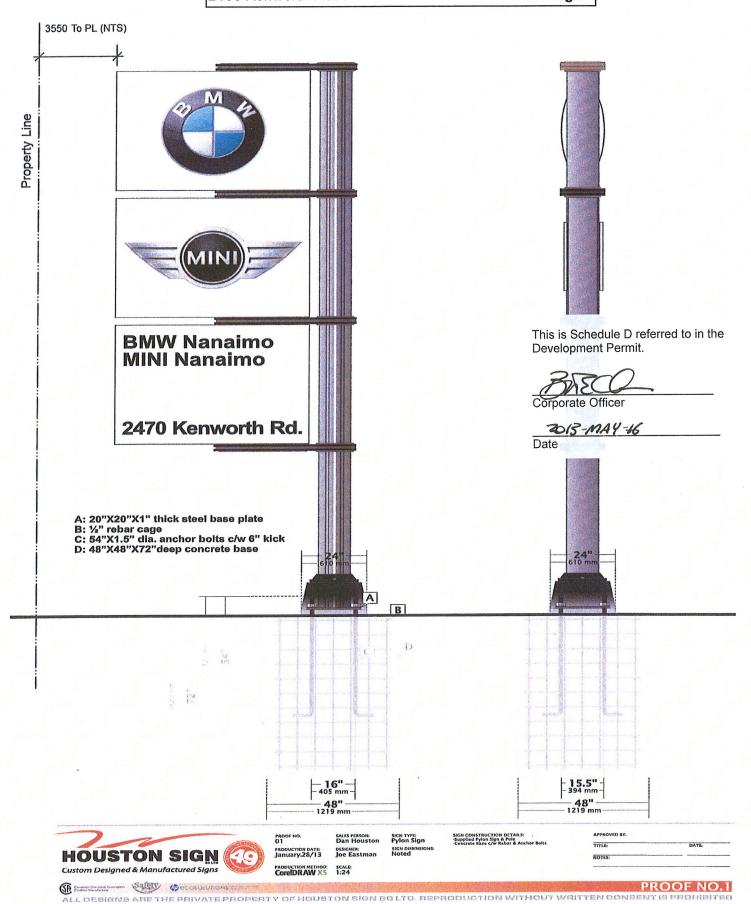
This is Schedule B referred to in the Development Permit.

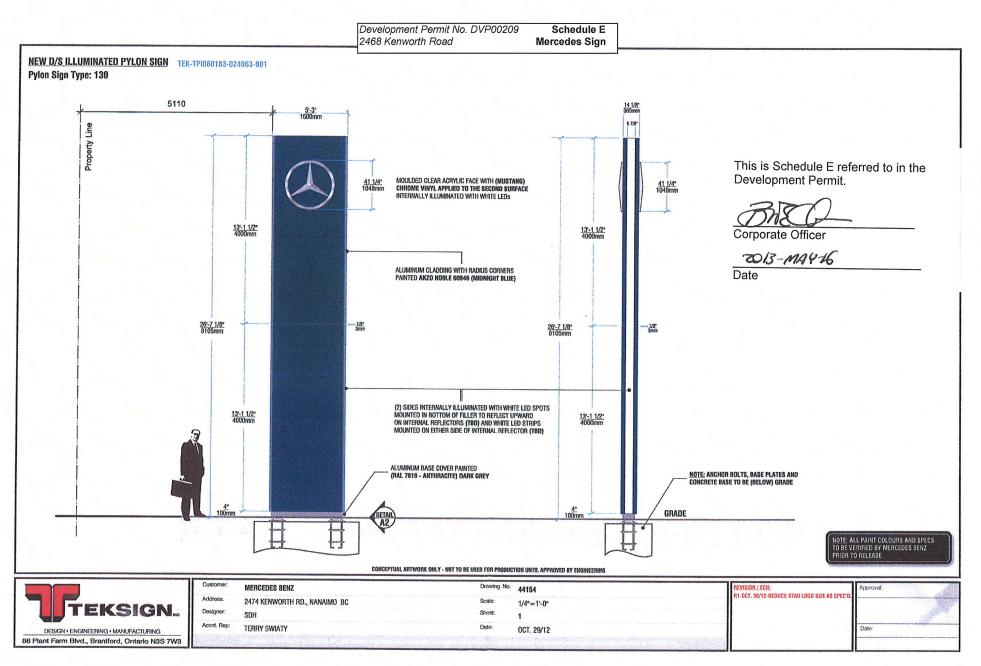
Corporate Officer

Z013-MAY-16

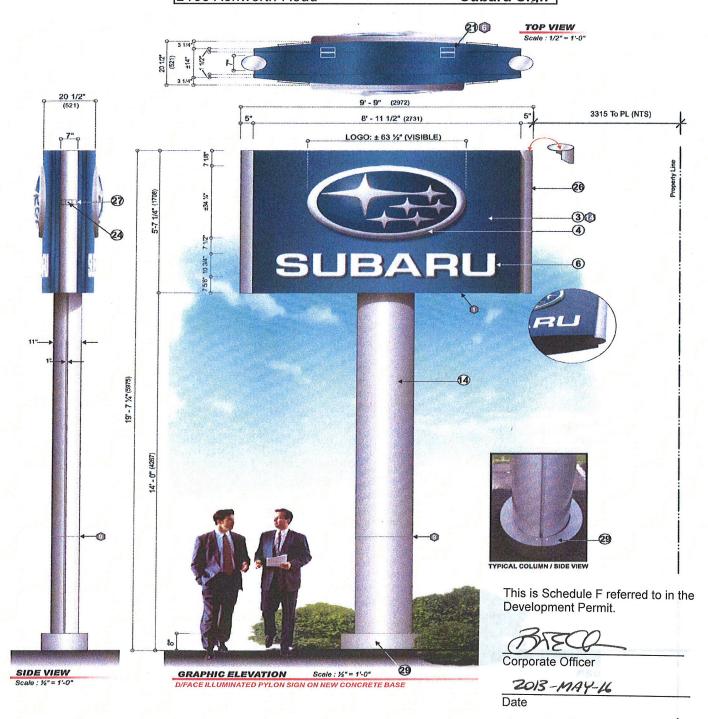
Date







Development Permit No. DVP00209 Schedule F 2468 Kenworth Road Subaru Sign



| Silve | Revisions | | | (3) | | |
|--|-----------|-------------|------|-----|--------------------------------|----------------|
| | No | Description | Date | Ву | | |
| TRANSWORLD SIGNS | | | | | Storage - | |
| A Yourd Product Company | No 2 | | | | Customer SUBARU | |
| 9310 Parkway, Montreal, QC, H1J 1N7 Phone (514) 352-8030 Fax (514) 352-0386 E-mail; info@transworldsigns.com | No 3 | × | - | | Address | Date |
| | No 4 | X | | | | 16 /10 / 2008 |
| This drawing, including graphic layout and technical details is the property of Transworld Signs Co and cannot be reproduced, opped or visol without prior authorization from Transworld Signs Co. | No 5 | X | | | Rep. R. CAMPBELL Work Order | |
| | No 6 | × | | 1 | Designer J.Brisebois Drawing # | 210P50-NewBase |

Development Permit No. DVP00209 Schedule G 2468 Kenworth Road Applicant's Rationale



April 04, 2013

Mr Dave Stewart, MCIP Planner, Planning and Design Section Community Safety and Development City of Nanaimo 238 Franklyn Street Nanaimo, BC V9R 5J6 This is Schedule G referred to in the Development Permit.

Corporate Officer

2013-MAY-16

Date

977 Fort Street Victoria, BC V8V 3K3 T 250.658.3367 F 250.658.3397 mail@dhk.ca www.dhk.ca Re: Development Variance Permit

Additional Pylon Signage

2476 and 2468 Kenworth Road, Nanaimo, BC

Dear Mr Stewart,

The new car dealerships currently being constructed at the above address received development approval from Council on June 08, 2012. This DP allows for the construction of 3 new car dealership buildings and one smaller associated building for a car rental and car wash. In effect this lot will support 4 separate free standing business. From the outset, our design drawings have shown a pylon sign for each of these buildings, two on Kenworth Road and 2 facing onto the highway on the north side, behind the E&N Rail right of way. After our first presentation to Design Panel in January 2012, we were directed to provide a comprehensive signage program. This program, detailing these 4 pylon signs, was presented to, and approved by, Design Panel in February 2012.

Originally, the intention was to subdivide the parcel into two separate lots, each with one pylon sign on Kenworth Road and one facing the highway. Each would have required a variance for the addition pylon sign. The design was alway presented with the understanding that a variance would be requested for these additional signs. Through the course of developing the design it was determined that a sub division was unpractical, and it was made clear at our second presentation to design panel that a variance would be required to increase the number of pylon signage from 1 to 4.

The rational for 4 separate pylon signs can be summarized as follows:

- 1. This is a large lot with 4 separate business in individual buildings.
- 2. Each sign will have a different design.
- 3. Each sign will be constructed to a very high quality.
- 4. The signs are well spaced along each of the two frontages so at any time only two signs are visible.



- 5. The Mercedes and BMW dealerships, although accessed from Kenworth Road, have their primary frontages facing the highway, and it is appropriate for their free standing signs to be located near their respective front doors. These two signs face onto the highway from behind the E&N rail right of way so are set well back from road.
- 6. The pylon signage was reviewed and approved by Design Panel.

In summary, this property is being developed as if it were 4 separate lots with 4 separate buildings with signage appropriate to each. Given the above rational, we feel that this request for a sign variance is reasonable and consistent with other signage for adjacent businesses.

977 Fort Street Victoria, BC V8V 3K3 T 250.658.3367 F 250.658.3397 mail@dhk.ca www.dhk.ca

I trust this addresses any concerns you may have and respectfully request that this Development Variance Permit be approved.

Sincerely yours,

Peter de Hoog, Architect MAIBC MRAIC de Hoog & Kierulf architects